

JULIE WUTHNOW, PhD
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CAREER SUMMARY:

<u>Company</u>	<u>Position</u>	<u>Period</u>
juliewuthnow.com	Copywriter & web consultant	2009 -
University of Canterbury (UC)	Senior Lecturer/Lecturer in American Studies & Gender Studies	1996 - 2008
Åbo Akademi Turku, Finland	Fulbright Lecturer	1996
University of Hawai'i at Mānoa	Lecturer in Political Science & Women's Studies	1988-1996
Various investment firms, Seattle, WA, USA (details provided upon request)	Stockbroker	1981-87

ACADEMIC QUALIFICATIONS:

- PhD in Political Science. University of Hawai'i at Mānoa, Honolulu, HI, USA, 1994.
- BA in Political Science, Phi Beta Kappa, Magna Cum Laude. University of Washington, Seattle, Washington, USA, 1988.
- Substantial coursework in science and maths as part of undergraduate programme of study in preparation for application to medical school. Stanford University and University of Washington, 1977-1980. No degree received due to change in career plans.

AWARDS:

- Award for teaching excellence, University of Canterbury, 2001.
- Fulbright Lecturer in Feminist Philosophy. Åbo Akademi, Turku, Finland, January-May 1996.
- Norman Meller Award, University of Hawai'i Political Science Department, 1991.
- National Merit Scholar, USA, 1977.

SKILLS SUMMARY:

- **Effective communications.**
 - ***Teaching/Pedagogy:*** I was recognised by the University of Canterbury for my success as a teacher, and consistently received high ratings from students. I was specifically acknowledged for my highly interactive and student-centred pedagogy, which is completely consistent with the logic of web 2.0.
 - ***Writing:*** My writing skills are evidenced in my academic publications, blogging, and extensive experience in writing correspondence as Head of Department at UC. I have also undertaken extensive training as copywriter through American Writers and Artists, Inc.
 - ***Multi-media:*** As an online marketer I have created and produced numerous videos and podcasts for both marketing and educational purposes.
- **Diverse competencies with ICT.** I used the Blackboard LMS for several years at Canterbury University, and am also well-acquainted with the most widely-used tools that enable web 2.0. These include video and audio editing software, Wordpress blogs, and social media platforms such as Facebook, Twitter, and YouTube.
- **Analytical and problem-solving skills.** As a result of my experience as both an academic and online entrepreneur, I am able to research, evaluate and synthesize a wide range of information in order to solve immediate problems, as well as produce useful content as required.
- **Broad experience of University administration and collaboration.** I have served as Head of Department/Programme Convenor, and on a number of University committees.

ADMINISTRATIVE EXPERIENCE:

University of Canterbury:

- Programme Convenor, American Studies Programme, December 2007 - June 2008.

- Programme Convenor, Gender Studies Programme, January 2003 - June 2003.
- Deputy Head of Department, Department of Feminist Studies, January 2001 - September 2001.
- Head of Department, Department of Feminist Studies, November 1999 - December 2000.

COMMITTEE MEMBERSHIP:

University of Canterbury:

- Marketing committee (including website development) for American Studies programme, 2007.
- Undergraduate coordinator for American Studies programme, 2007.
- Tutor coordinator for American Studies programme, 2004 & 2005.
- Organising committee for conference entitled “Technologies, Publics and Power: The Terrain of the Sixth Framework in New Zealand and Beyond”, sponsored by the Science and Technology Studies Network of the University of Canterbury and the National Centre for Research on Europe, Akaroa, New Zealand, June 2003 - February 2004.
- Organising committee for meeting of New Zealand Women’s Studies Association, September 2000 - June 2001.
- Working group for development of Cultural Studies Programme, 2000 - 2001.
- Faculty of Arts Board of Studies, December 1998 - June 1999.
- Harassment Prevention Committee, January 1998- June 2003. (Chair from March 2001)
- Co-organiser for “Doing Feminist Scholarship”, an Interdepartmental Feminist Scholarship Series, 1997 and 2000.

University of Hawai’i at Mānoa, Department of Political Science:

- Grants and Awards Committee, 1991-92.
- Budget and Advisory Committee, 1989-90.
- Personnel Committee, 1988-89.